



Average Time Period Sales by Product Group

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Reporting Period: 1/01/2016 6:00:00 AM to 1/01/2017 5:59:59 AM

Product Group	Customers	Sales(Inc)	Avg Sales(Inc)	% of Sales	Disc(Inc)	Avg Disc(Inc)	% of Sales
Time Period : Morning Peak							
2 Beer	549	\$1,992.69	\$3.63	8%	\$0.00	\$0.00	0%
3 Wine	640	\$1,722.31	\$2.69	7%	\$0.00	\$0.00	0%
4 Spirits	333	\$1,705.51	\$5.12	7%	\$0.00	\$0.00	0%
5 Food	767	\$9,760.59	\$12.73	38%	\$0.00	\$0.00	0%
6 Coffee & Tea	537	\$499.15	\$0.93	2%	\$0.00	\$0.00	0%
7 Soft Drinks	266	\$70.05	\$0.26	0%	\$0.00	\$0.00	0%
Total for : Morning Peak	3,092	\$15,750.30	\$5.09	62%	\$0.00	\$0.00	0%
Time Period : Morning							
2 Beer	24	\$453.73	\$18.91	2%	-\$6.05	-\$0.25	10%
3 Wine	33	\$651.50	\$19.74	3%	\$0.00	\$0.00	0%
4 Spirits	9	\$465.00	\$51.67	2%	\$0.00	\$0.00	0%
5 Food	103	\$3,418.49	\$33.19	13%	-\$23.10	-\$0.22	38%
6 Coffee & Tea	12	\$55.75	\$4.65	0%	\$0.00	\$0.00	0%
7 Soft Drinks	1	\$4.00	\$4.00	0%	\$0.00	\$0.00	0%
Total for : Morning	182	\$5,048.47	\$27.74	20%	-\$29.15	-\$0.16	48%
Time Period : Afternoon							
2 Beer	12	\$126.84	\$10.57	0%	-\$2.54	-\$0.21	4%
3 Wine	6	\$138.90	\$23.15	1%	\$0.00	\$0.00	0%
4 Spirits	5	\$294.00	\$58.80	1%	\$0.00	\$0.00	0%
5 Food	90	\$2,539.07	\$28.21	10%	-\$14.76	-\$0.16	24%
6 Coffee & Tea	7	\$37.40	\$5.34	0%	\$0.00	\$0.00	0%
Total for : Afternoon	120	\$3,136.21	\$26.14	12%	-\$17.30	-\$0.14	28%
Time Period : Afternoon Peak							
2 Beer	1	\$16.95	\$16.95	0%	\$0.00	\$0.00	0%
3 Wine	6	\$61.25	\$10.21	0%	\$0.00	\$0.00	0%
4 Spirits	2	\$50.60	\$25.30	0%	\$0.00	\$0.00	0%
5 Food	51	\$1,352.52	\$26.52	5%	-\$14.51	-\$0.28	24%
6 Coffee & Tea	1	\$13.50	\$13.50	0%	\$0.00	\$0.00	0%
Total for : Afternoon Peak	61	\$1,494.82	\$24.51	6%	-\$14.51	-\$0.24	24%
Report Total:	3,455	\$25,429.80	\$7.36	100%	-\$60.96	-\$0.02	420%

NB: Totals for Period/Report may not reflect Group Customer Count totals as Customers may be counted in more than one group for a sale.